iCONNECT

A Patient Recruitment Platform by Trialx

trialx.com/iConnect | 347-6-TRIALX

CONNECTING PATIENTS TO YOUR TRIALS

CURRENTLY 8 OUT OF 10 CLINICAL STUDIES FAIL TO MEET RECRUITMENT GOALS

iConnect can drive more interest to your trials from online visitors and help you reach your goals.

WHY iCONNECT?

iConnect provides a patient-friendly up-to-date clinical trial listing and recruitment platform for all clinical trials ongoing at your institution. iConnect is specifically designed to facilitate patient-recruitment for sponsors, academic medical centers and patient advocacy groups.

SOLUTIONS

iConnect leverages online patient registry, Web marketing, Social Media, PHR, and much more to accelerate clinical trials.

Automated Trial Import

Secure Patient-Investigator Messaging

Recruitment Tracking and Analytics

Volunteer Registry and Engagment Tools

Configurable Pre Screener

Semantic Search Technology

iCONNECT

trialx.com/iConnect | 347-6-TRIALX

iCONNECT BENEFITS

iConnect enables you to create an up to date cross department clinical trial database for your organization. You can also create custom consumer-friendly clinical trial pages, communicate with interested participants, improve online awareness of your trial and search the volunteer registry.

Automated Trial Import
iConnect can directly load clinical trials from your in-house databases or government systems like Clinicaltrials.gov.

Recruitment Tracking and Analytics
Dashboard to track metrics such as total referrals, sources, patients screened, and enrolled for every dollar spent.

Configurable Pre Screener
Create questionaires with branching logic to screen for eligible participants.

Secure Patient-Investigator Messaging
Easy to use, secure messaging platform for communication between patients and research staff.

Volunteer Registry and Engagment Tools
Create a searchable registry of potential volunteers and engage them via targeted communication such as newsletters.

Semantic Search Technology
The platform enables users to search for trials using lay terms or medical terminologies such as the MESH.

ADDITIONAL SERVICES

Medical Writing
Our content editors can create consumer friendly descriptions for your clinical trials.

Creative Services
iConnect's Design team can create promotional materials such as flyers and online banner ads for your trials.

Online Marketing
Use our marketing services to promote your trials on search engines, social media, or via consumer engagement tools such as newsletters.

iCONNECT

trialx.com/iConnect | 347-6-TRIALX

OUR PARTNERS

MMRF
Multiple Myeloma
Research Foundation

Beth Israel Deaconess
Medical Center

Penn Medicine

NewYork-Presbyterian

NYU Langone
MEDICAL CENTER

AWARDS

Semantic Web
Challenge 2009

NCI Innovation
Challenge 2012

RECOGNITION

"iConnect is a great platform to support patient recruitment.
It provides us all the features and
the flexibility needed to suit our needs."

IT Director, Clinical Research Unit, Cleveland Clinic

"I think the administration of the "system" is very simple
and almost anyone can use it."

iConnect User

"New tools are being developed that may help harried patients...
TrialX matches patients to relevant clinical trials based on
their health information."

The New York Times

"TrialX iPhone app lets patients and doctors search for clinical trials
by location, indication or treatment, share it with friends
or family, and call a clinical trial investigator."

Nature Biotechnology

"TrialX gives them a single place to create a profile of their site
and trials, receive legitimate leads, communicate directly with
those prospects, and get performance reports on the resulting activity…"

Bio IT World.com

Trial_x

trialx.com/iConnect | **Phone:** 347-6-TRIALX | **Email:** info@trialx.com | 315 Fifth Avenue, 9th Floor, New York, NY 10016

iConnect is a product of TrialX designed to facilitate
patient-recruitment for sponsors, academic medical centers and patient advocacy groups.