



CONNECTING PATIENTS TO YOUR TRIALS





CURRENTLY 8 OUT OF 10 CLINICAL STUDIES FAIL TO MEET RECRUITMENT GOALS

iConnect can drive more interest to your trials from online visitors and help you reach your goals.

WHY iCONNECT?

iConnect provides a patient-friendly up-to-date clinical trial listing and recruitment platform for all clinical trials ongoing at your institution. iConnect is specifically designed to facilitate patient-recruitment for sponsors, academic medical centers and patient advocacy groups.

SOLUTIONS

iConnect leverages online patient registry, Web marketing, Social Media, PHR, and much more to accelerate clinical trials.



**Automated
Trial Import**



**Secure Patient-Investigator
Messaging**



**Recruitment Tracking
and Analytics**



**Volunteer Registry
and Engagement Tools**



**Configurable
Pre Screener**



**Semantic Search
Technology**

iCONNECT BENEFITS

iConnect enables you to create an up to date cross department clinical trial database for your organization. You can also create custom consumer-friendly clinical trial pages, communicate with interested participants, improve online awareness of your trial and search the volunteer registry.

**Automated Trial Import**

iConnect can directly load clinical trials from your in-house databases or government systems like Clinicaltrials.gov.

**Recruitment Tracking and Analytics**

Dashboard to track metrics such as total referrals, sources, patients screened, and enrolled for every dollar spent.

**Configurable Pre Screener**

Create questionnaires with branching logic to screen for eligible participants.

**Secure Patient-Investigator Messaging**

Easy to use, secure messaging platform for communication between patients and research staff.

**Volunteer Registry and Engagement Tools**

Create a searchable registry of potential volunteers and engage them via targeted communication such as newsletters.

**Semantic Search Technology**

The platform enables users to search for trials using lay terms or medical terminologies such as the MESH.

ADDITIONAL SERVICES

**Medical Writing**

Our content editors can create consumer friendly descriptions for your clinical trials.

**Creative Services**

iConnect's Design team can create promotional materials such as flyers and online banner ads for your trials.

**Online Marketing**

Use our marketing services to promote your trials on search engines, social media, or via consumer engagement tools such as newsletters.

OUR PARTNERS



Beth Israel Deaconess
Medical Center



Penn Medicine



NewYork-Presbyterian



AWARDS



Semantic Web
Challenge 2009



NCI Innovation
Challenge 2012

RECOGNITION

“iConnect is a great platform to support patient recruitment.
It provides us all the features and
the flexibility needed to suit our needs.”

IT Director, Clinical Research Unit, Cleveland Clinic

“I think the administration of the “system” is very simple
and almost anyone can use it.”

iConnect User

“New tools are being developed that may help harried patients...
TrialX matches patients to relevant clinical trials based on
their health information.”

The New York Times

“TrialX iPhone app lets patients and doctors search for clinical trials
by location, indication or treatment, share it with friends
or family, and call a clinical trial investigator.”

Nature Biotechnology

“TrialX gives them a single place to create a profile of their site
and trials, receive legitimate leads, communicate directly with
those prospects, and get performance reports on the resulting activity...”

Bio IT World.com

Trial_x