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Feature

Nature Biotechnology 27, 895 - 902 (2009)

Corrected online: 5 February 2010 | doi:10.1038/nbt1009-895

There is an [Erratum](#) (February 2010) associated with this Feature.

Can web 2.0 reboot clinical trials?

Malorye Allison¹

Dozens of companies are trying to leverage social networking and other software tools to accelerate trials and reduce their cost.

Enrolling patients in clinical trials is a perennial challenge for sponsors. One-third of trial sites fail to recruit a single patient and fewer than 20% of clinical trials are completed on time, with about half of the delays attributed to patient recruitment.

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