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CenterWatch Partners with TrialX to Dramatically Increase Reach of its Global Clinical Trial Listings to Many More Patients

Boston, Mass.—August 18, 2009—CenterWatch, a leading source of clinical trials information, announced today that it has entered into a three-year partnership to share its clinical trials listing database with TrialX, a health information technology startup focused on helping patients more easily and rapidly connect with relevant clinical trials worldwide.

As the first Internet site to publish detailed information about patient-accessible clinical trials, CenterWatch has built one of the largest online databases of clinical trials actively seeking patients. Now, with listings appearing simultaneously on www.centerwatch.com (<http://www.centerwatch.com>) and www.trialx.com (<http://www.trialx.com>), investigators and patients will both reap the benefits.

"One of CenterWatch's fundamental objectives is to ensure that patients have the access they need to the thousands of clinical trials going on around the world," says Chris Pooley, senior vice president of CenterWatch. "Likewise, it's important that investigators have as many avenues as possible for patient recruitment. Our partnership with TrialX helps to accomplish both those goals."

Through TrialX's integration with a host of online services including social media sites like Twitter and YouTube, internet health portals such as Google Health and Microsoft HealthVault, and its soon-to-be released iPhone application, investigators' studies will be exposed to a wider, targeted patient population while patients will gain unprecedented access to clinical trials in hundreds of disease categories.

"TrialX is excited to partner with CenterWatch," says Vivek Garg, co-founder of TrialX. "This agreement will allow our site to receive current, accurate clinical trials information which will ultimately support our mission to help patients find trials that match their health conditions in an easy and timely manner."

About CenterWatch

Founded in 1994, CenterWatch is a trusted source and global destination for clinical trials information for both professionals and patients. Owned by Jobson Medical Information, LLC, CenterWatch provides proprietary data and information about clinical trials through a variety of newsletters, books, databases, and information services used by pharmaceutical and biotechnology companies, CROs, SMOs, and investigative sites involved in the management and conduct of clinical trials.

About TrialX

TrialX is a web-based platform that combines the most powerful aspects of decision engines (algorithms) and social networks (the power of the community) to help patients find clinical trials that match their health conditions and connect with investigators conducting trials quickly and effortlessly. TrialX was developed and launched in 2008 by Applied Informatics Inc., a New York-based Healthcare Information Technology company with extensive experience in the areas of Computer Science, Medicine, Clinical Research, and Business Development.

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